

Sample Media Release

Together We Rock! Presentation

Editorial Contact:
(Contact Person)

For Immediate Release:
(Date)

TOGETHER WE ROCK! COMES TO (insert place/organization)

“Building communities that are accessible to and inclusive of people with disabilities is possible,” says presenter John Draper, whose leadership development business, *Together We Rock!*, is located in Oshawa, Ontario.

Draper will be presenting at (location) on (day, date and time) to (identify group).

Draper draws on his life experiences as he challenges individuals, organizations, and communities to work together to create communities that are inclusive of and accessible to individuals who have a disability. His presentation is both highly entertaining and informative and leaves audiences laughing, educated and motivated to act.

Draper’s skilful use of adaptive computer technology enables audiences to enjoy a presentation that delivers a message using a powerful and memorable approach. Draper has presented to a wide range of audiences at community, provincial, national and international venues.

John Draper graduated in journalism from Durham College in Oshawa, Ontario, Canada. In addition to his formal education, John has enhanced his journalism and communication skills through experience gained as a communications intern, as a contributor to several books and as the author of numerous published articles. He has been an advisor to and a participant in international, national and community research initiatives related to disability, inclusive education and augmentative communication.

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***Together We Rock!* Presentation continued...**

John has participated in a number of committees of organizations, including the Canadian Committee for the United Nations Committee on the Rights of the Child (a committee of the Canadian Institute of Child Health) and the Accessibility Advisory Committee of a national financial institution.

In recognition of his efforts to promote inclusion and accessibility, John received the Accessibility Advocate Award from Durham College and the Glenn Crombie Memorial Award from the College Committee on Disability Issues (Ontario) in 2005. That year, he also received the Lisa Christine Evans Memorial Scholastic Achievement Award (U.S.) in honour of his "altruistic efforts to enlighten minds and enhance the future of education." At its June 2007 Convocation Ceremony, Durham College recognized John as an Alumnus of Distinction. In August 2008, John was the recipient of the prestigious Aspiration Award from POSSUM and the International Society of Augmentative and Alternative Communication (ISAAC).

For more information contact: